

WE

ARE

HIRING!

Manager, Creative Design

Position Overview

The Manager, Creative Design will work closely with many teams, including physicians, product developers, researchers, marketing personnel, product managers, and external partners to make sure Circle's company brand values and image are followed. They will lead UI/UX development to create improved workflows concept having the overall visual vision of the product and company in mind. The Manager will report to the CDO to give latitude across the multiple teams.

General Responsibilities

- Lead the development of UI/UX concepts in collaboration with the whole design team
- Translate these new concepts into mockups for further verification
- Research and develops workflows with the product team
- Work closely within product teams to ensure translation of workflows, including new UI/UX concepts, into the product
- Liaise with marketers, product developers and R&D teams to develop and implement strategies effective in promoting the appeal of a brand.
- Conduct assessment of products/services to ensure consistent brand quality.
- Determine what makes products appealing to consumers.
- Create brand image that aligns with company values and standards.
- Design and produce the packaging, visual concept and content of a company product.
- Conceive, develop and produce effective advertising campaigns.
- Create and present storyboards of ideas.
- Direct and create brochures, ads, and other means of advertising.
- Respond to feedback in a timely manner.
- Monitor and change advertising campaigns to change effectiveness.
- Collaborate with design personnel to ensure that all creative ideas are presented properly
- Update media with timely content.
- Ensure team meets deadlines and stays within budget.

Required Skills/Experience

- Bachelor's degree in graphic design, or equivalent as well as 7-10 years of experience.
- Experience working with Design and Marketing Firms.
- Experience with creating international campaigns.
- Strong understanding of design tools.
- Stays up to date with the latest trends, strategies, especially novel approaches of visualizing complex contents such as innovative data visualization strategies and augmented reality.

Beneficial Skills/Experience

- Experience in designing intuitive interfaces and workflows
- Expert knowledge with Adobe Creative Cloud
- Experience with motion graphics

Educational Requirements

- Diploma or Equivalent in Graphic Design or Interaction Design

About Circle Cardiovascular Imaging Inc.

Circle Cardiovascular Imaging Inc. develops world class, advanced, post-processing solutions for the cardiac imaging industry. Circle is a prominent company for the global cardiac imaging community bringing together an experienced and qualified team of more than 150 people.

Circle's imaging platform, cvi42 is the leading best-in-class cardiovascular imaging reading and reporting solution for Cardiac MR, Cardiac CT, and Cardiac Interventional Planning. Annually, hundreds of thousands of cardiac exams - in over 1,000 hospitals in 40 countries - are interpreted using cvi42, providing physicians the tools to accurately quantify and diagnose complex cardiovascular diseases while improving patient outcomes and the effective utilization of healthcare resources.

Currently at version 5.11, cvi42 utilizes machine learning and big data, with the machine results demonstrating capabilities within the same range as expert human readers, improving cardiovascular health through excellence in imaging as an integral part of precision medicine.

How to Apply

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status. While we thank all those who apply, however please note that we will only be contacting those selected for an interview. No phone calls or unsolicited agency referrals please. Only applicants who are authorized to work within Canada will be considered for this position.

Please send your resume, cover letter, and portfolio to the attention of Human Resources at the following address:

Email

hr@circlecvi.com

Fax

+1 403 338 1895

Mail

Circle Cardiovascular Imaging Inc.
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