
Media Release

Circle Cardiovascular Imaging Inc. signs agreement with the University of Oxford Centre of Clinical Magnetic Resonance Research (OCMR), Department of Cardiovascular Medicine

Calgary AB, July 12, 2012 - Circle Cardiovascular Imaging Inc. (Circle CVI) announced today the sale of cmr⁴² to the University of Oxford Centre for Clinical Magnetic Resonance Research (OCMR) including provisions for an ongoing clinical and research collaboration. cmr⁴² is a software for managing and evaluating Cardiovascular MR (CMR) images.

According to Professor Stefan Neubauer MD, Professor of Cardiovascular Medicine and Clinical Director, University of Oxford Centre Clinical Magnetic Resonance Research, “We selected cmr⁴² because it has proven to be very intuitive and easy to learn by both our clinical fellows and technologists. It also has a streamlined interface for rapid quantitative analysis of practically every aspect of cardiac function while being very stable and reliable”.

Dr. Theodoros Karamitsos MD, an Honorary Consultant Cardiologist at OCMR further added “cmr⁴² provides time-efficiency in CMR analysis which is valuable in a Unit like ours that combines a busy clinical service with high-end research.”

“Circle was challenged to provide a solution that could standardize Oxford from their existing three different software solutions to one package that would be utilized for both clinical and research.” stated Circle CEO Greg Ogrodnick. “As Oxford is one of the busiest CMR centers in the world with a huge training program, cmr⁴² will gain much exposure throughout the United Kingdom and beyond”.

When discussing the new relationship between Circle CVI and OCMR, Chief Science Officer Dr. Matthias Friedrich MD, commented “Professor



Neubauer is recognized worldwide as an exceptional CMR researcher, both, clinical and experimental and he has an unparalleled reputation in the field as being extremely precise, thoughtful, and always demanding the highest quality. Having this large scale clinical and research deployment will be a good showcase for the true power of cmr⁴².”

About Circle Cardiovascular Imaging Inc.

Circle Cardiovascular Imaging Inc. is a Calgary based company that develops analytics software for the evaluation of cardiovascular MR and CT images. Circle operates worldwide and has installations of their products cmr⁴², cvi⁴², and report⁴² in over 25 countries. Circle’s goal is to contribute to quality in cardiovascular imaging and research, maximizing the achievable benefit for patients by enabling healthcare providers to accurately and effectively analyze cardiovascular images.

About Oxford Centre for Clinical Magnetic Resonance Research

The University of Oxford Centre for Clinical Magnetic Resonance Research (OCMR) at the John Radcliffe Hospital was founded in 2001. OCMR is a world-leading multidisciplinary centre for clinical research in heart and brain magnetic resonance imaging (MRI) and spectroscopy (MRS). The Cardiovascular MR Group is active in Clinical cardiovascular MR (CMR) research and also provides a Clinical CMR scanning service for patients with cardiovascular disease. As well as conducting our own research we provide an environment for collaborators and researchers across the University of Oxford to conduct state-of-the-art magnetic resonance scanning.

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